



WSCPM News

Volume 8, Issue 1

February 2005

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From the President

Dianne Hughes, CPM

February 2005

Greetings to All,

I hope this finds all of you enjoying the Wisconsin winter. With the new year in full swing, the Wisconsin Society of Certified Public Managers (WSCPM) is also actively engaged in a variety of activities as we work to build upon our strengths. Most recently, a 2007 conference-planning meeting was held in Madison, Wisconsin. Read more about that elsewhere in this newsletter—I hope you feel the excitement

that is mounting as we continue preparation for hosting the American Academy of Certified Professional Managers (AACPM) National Conference to be held in Madison in September of that year. As the year evolves, you will hear much more about the opportunities to get involved with this event—you will continue to hear that we need your time and talents!

In December all of you should have received an invoice for your 2005 dues. You might recall that the Board of Directors changed the timing of these invoices to coincide with our fiscal

year and to ensure our ability to meet our obligations to the American Academy. Remember that your membership in the State Society includes membership in the American Academy also—that association significantly expands your networking and professional association opportunities. Payment of your dues by **the end of February** is sincerely appreciated.

One of the benefits of membership in the Society is access to continued education at reduced prices. We continually are seeking your input on the types of semi-

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Special points of interest:

- *Congratulations to WSCPM member Lufti Shahrani!*

Upcoming Activities

Thursday, March 3, 2005, 9 am—3pm. **WSCPM Board Meeting**, Room 200, Northern Building, 305 E. Walnut St., Green Bay.

Wednesday, May 4, 2005, 6 pm dinner/7 pm Graduation. **CPM/PLEM Class Graduation**, State Patrol Academy, Fort McCoy.

Friday, May 13, 2005, 9 am – 12 Noon. **WSCPM Board Meeting**, Wisconsin Department of Commerce, Room 3C, Commerce Center, 201 W. Washington St., Madison.

Friday, May 13, 2005, 12 Noon. **WSCPM hosts lunch** for CPM Graduates. Place TBD.

Friday, May 13, 2005, 2 pm. **Wisconsin CPM Program Graduation Ceremony**, Assembly Chambers, State Capitol Building, Madison.

Tuesday, June 7, 2005. **CPM/Marathon County Law Enforcement Class Graduation**, Time and Place TBD.

Tuesday, August 9, 2005, 8 am-3 pm. **2007 Conference Planning Committee Meeting**, Concourse Hotel & Governor's Club, Madison.

Sunday, September 17- Wednesday, September 21, 2005 **17th Annual AACPM Professional Development Conference**, Manchester, New Hampshire. "Achieve Greatness in Public Management".

Tuesday, October 4, 10 am. **WSCPM Annual Meeting**, Rock County Courthouse, Janesville.



We are nearing final selection of the logo to be used for the 2007 AACPM Conference to be held in Madison.

2007 AACPM Conference Planning Update

We had our first meeting of 2005, dedicated solely to planning for the Sept. 2007 AACPM Conference, at Moe's Southwest Grill, on State St. in Madison, on Fri. January 21. It looked like our objective was to pick the day in January with the worst weather in the immediate forecast, so some of our conference planning people from out-of-town had the wisdom to turn around and head home. However, we did have 8 hardy souls present and it was a good orientation for the year

ahead. We reviewed key tasks on the horizon for each Subcommittee and are looking forward to finalizing our logo at our WSCPM Board Meeting on March 3rd in Green Bay. This will especially help Jeff Roemer (as he starts preparing to contact potential key speakers) and Elizabeth Snider (as she begins planning options for our conference entertainment).

"Your participation as Society members is critical as we continue to grow"

President's Message Continued...

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nars or workshops that would be beneficial to you and your colleagues. Please feel free to pass along your ideas to our Program Chair, Jeff Roemer. Jeff is also working on the development of a Speakers Bureau and has the ability to work with you to coordinate seminars and workshops to meet your needs.

Please review the "Upcoming Activities" section of the newsletter and get involved with the Society. Our next board meeting will be March 3rd followed by one in May when we will also sponsor a luncheon for the next set of CPM graduates. Your review of the 2004 annual report would also be appreciated as we seek your input into how the Society could serve you bet-

ter. You will continue to hear that your participation as Society members is critical as we continue to grow and work together to establish the direction of the Society for the future. We hope to see you at one of our meetings soon. And, don't forget to visit us at www.wscpm.org.



CONGRATULATIONS!
Lutfi Shahrani has been promoted to Bureau Director for Benefit Operations in Unemployment Insurance.

New Member Packets Available to All

Last year, the Board of Directors worked to develop a "new member packet" that is sent to all new members upon joining the Society. It includes a variety of items including a membership pin, membership and board lists, goals and objectives, budget information, Society By-laws and a variety of newsletters and brochures. Several indi-

viduals reviewed these materials prior to their use and indicated that they were useful, especially to assist new members become familiar with how the Society operates and the benefits of joining and how easy it is to become involved. We think these materials would be useful to those of you who joined several years ago but

have not yet had an opportunity to attend one of our meetings or training conferences. To reach out to you as well, we offer this packet of information to anyone who wishes to receive it. All you have to do is send an e-mail to our President at Dianne.hughes@co.eau-claire.wi.us or give Dianne a call at 715-839-6282.

2005 Goals & Objectives

1. **To increase membership in the society to 70 members while also focusing on retention of current members.**
 - Continue communications to Phase III students to encourage them to join as Associate members.
 - Encourage Society members and board members to attend graduation ceremonies.
 - Make personal contacts to all graduates within one month of the graduation ceremony.
 - Make personal contacts to program graduates from previous year(s) classes.
 - Focus on retention of existing members by renewing commitment of service of delivery to members.
 - Send newsletter to all interested parties 4 times during year (Feb, May, Aug, Nov).
 - Further enhance the Society website by upgrading to a Business Account.
 - Award a member with the "Manager of the Year" Award.
2. **To continue development of partnerships between the Society, the CPM Program and other interested organizations in providing training opportunities.**
 - Maintain the partnership with the Oneida Nation of Wisconsin, the Certified Public Manager Program and WSCPM and develop a schedule of training for the year.
 - Expand/enhance the arrangement with the Wisconsin Register of Deeds Association and/or research options for similar partnerships with existing organization/associations throughout the State.
 - Host/coordinate additional training opportunities to stabilize society revenues.
 - Implement Speakers Bureau program.
3. **To continue to work on the AACPM Annual Conference to be held in Madison in September 2007.**
 - Confirm commitment of subcommittee chairs and recruit additional members to provide assistance.
 - Coordinate efforts with CPM Program to determine roles each are to take including involvement of Phase III students.
 - Coordinate efforts with the Consortium, especially with consideration for speakers to ensure high quality.
4. **To continue participation in AACPM and Consortium activities as appropriate.**
 - Send minimum number of delegates to AACPM Conference in New Hampshire, September 2005.
 - Submit articles to AACPM newsletter on a routine basis.
 - Continue to support the work of Immediate Past AACPM President Ron Buchholz and national CPM Consortium Chair Robbi Dreifurst.
 - Nominate Society members for the AACPM Henning Award and Wilkinson Scholarship.
5. **To maintain and enhance partnerships between Society and CPM Program through participation with joint ventures and opportunities designed to meet goals and objectives of all parties.**



2004 Membership Statistics

32 Certified Members
10 Associate Members

2004 Accomplishments

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| <ol style="list-style-type: none"> 1. Continued its planning efforts to host the 19th Annual National Conference in Madison, Wisconsin September 8-12, 2007. 2. Hosted a training conference entitled "Public Records, Privacy and Supporting Technology" Oct. 19, 2004, which was attended by 45 individuals. 3. Collaborated with the Wisconsin Register of Deeds | <ol style="list-style-type: none"> 4. Expanded the working relationship with the Oneida Nation of Wisconsin and the State CPM program to provide training seminars for which the Society serves as Coordina- | <ol style="list-style-type: none"> tor. A total of 11 sessions were conducted in 2004. 5. Accomplished a variety of tasks intended to improve communication including: update of Society brochure; creation of new member information packet; and update of Society letterhead and newsletter. 6. Development of a Society website which enjoyed over | <ol style="list-style-type: none"> 700 visits by year-end. 7. Initiated development of a Society Speakers Bureau. 8. Mark Evans, Director of Technical Services for the Madison Metropolitan School District, was named the Society's Manager of the Year. 9. Updated Society By-laws and developed draft of a Privacy Policy. |
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Wisconsin Society of Certified Public Managers

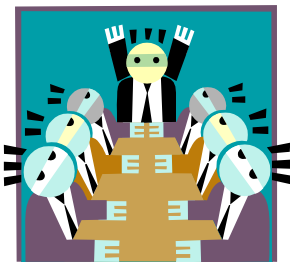
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**A Cadre of Management Professionals
Dedicated to Excellence in Government**

**We're on the Web
at
www.wscpm.org**



The purpose of WSCPM is to improve the quality of managers in the public sector through promotion of comprehensive training, professional growth and high ethical standards of behavior. We also provide service consistent with efficient and effective management practices, along with demonstrating vision and competence in professional management.

Membership Benefits:

- Recognition of commitment to professional standards
- Association with other professional managers
- Awareness of new developments in theory and practice
- Opportunities to contribute to professional public management projects
- Career development through continuing education
- Membership in the American Academy of Certified Public Managers ©(AACPM)

2004-2005 WSCPM Board of Directors

President: Dianne Hughes
Administrative Services Division Manager Eau Claire County Sheriff's Office
Dianne.hughes@co.eau-claire.wi.us

President-Elect: Jeff Roemer
President RW Mgmt Group
jeffroem@aol.com

Treasurer: Debra Keckeisen
Human Resources Deputy Director City of Appleton
debra.keckeisen@appleton.org

Secretary: Mark Evans Director Technical Services Madison Metropolitan School District
morpho6@tds.net

Past President: Richard Holden, Community Development Mgr, Village of Plover
rholden@village.plover.wi.us

Board Member at Large: Mike Casey, Zoning Administrator Oneida Nation of Wisconsin
mcasey@oneidanation.org

Board Member at Large: Cathy Williquette, Register of Deeds Brown County
williquette_ca@co.brown.wi.us

Historian: Ron Buchholz Deputy Administrator Division of Safety & Buildings Dept. of Commerce
rbuchholz@commerce.state.wi.us

State CPM Program Directors: Dr. Susan Paddock Wisconsin CPM Program; Robbi Dreifuerst, National CPM Consortium Chair Wisconsin CPM Program

COMMITTEES:

Election: Dianne Hughes, Chair

Program: Jeff Roemer, Chair

Membership: Mark Evans, Chair

Finance: Mike Casey, Chair

Communications: Cathy Williquette, Chair

2007 AACPM Conference Planning: Mark Evans, Chair