



WSCPM News

Volume 10, Issue 2

May 2007



Jeffrey Roemer, President

FROM THE PRESIDENT JEFFREY ROEMER, CPM

Greetings Society Members,

The Board and Conference Committees continue to work hard on the planning and preparation for the 2007 Annual AACPM Conference – Forward in Public Management. This will be the first time that the State Society has hosted the national conference. It makes no sense for any public manager in Wisconsin to miss this great opportunity. Please make sure that you make your plans to attend today and get the word out to other public managers in

your area. You do not have to be a certified public manager to attend the conference. The educational program is set and there will be more than 16 workshops on various public management issues. Please make sure that you visit our web site at www.wscpm.org to get all of the conference details. We will also have a golf outing on Saturday. Contact Rick Higgins or myself if you are interested in playing.

The next Board Meeting is May 11th in Madison and we would love to see more members attend. Please make note of our meeting schedules and conference notes in

the remainder of this newsletter. 2007 will be an exciting and important year for the Wisconsin Society of Certified Public Managers® and we want you to be a part of it. This is the year to become a more active member of the Society.

Hope to see you all soon,
Jeff Roemer
President

Inside this issue:	
Member Benefits/Training	2
Ron Buchholz Retires	3
AACPM Conference Update	4

Upcoming Activities

- **AACPM Annual Conference Planning Meeting, May 10, 2007**, 11:00 a.m.—1:00 p.m., Employee Trust Funds, Madison
- **WSCPM Board Meeting, May 11, 2007** 9:00 a.m. —11:00 a.m. Pyle Center, 702 N. Langdon Street, Madison. **CPM Graduation, May 11, 2007**, 12:30 p.m. Assembly Chamber, State Capitol, reception honoring graduates will be held in the Assembly Parlor following the ceremony.
- **AACPM Conference Planning Meeting, "Complete Walk Through" June 15, 2007**, 11:00 a.m.—1:00 p.m., Goodman Room, United Way, 2059 Atwood Ave., Madison
- **AACPM Conference Planning Meeting, July 11, 2007** United Way, 2059 Atwood Ave, Madison
- **WSCPM Board Meeting, August 7, 2007**, 10:00 a.m.—12:00 p.m., Concourse Hotel, Madison
- **AACPM Conference Planning Final Meeting, "Complete Walk Through & Reg. Packets", August 17, 2007**, 1:00 p.m.—4:00 p.m., Condo Clubhouse at Mark Evans residence, Madison.
- **AACPM Annual Conference, September 8-12, 2007**, Concourse Hotel, Madison.
- **WSCPM Annual Meeting, October 9, 2007**, 10:00 a.m.—12:00 noon with lunch to follow, Plover Municipal Building, 2400 Post Road, Plover, WI.



Dr. Susan Paddock and the CPM Program were recently featured in the April 11 edition of "Wisconsin Week," the UW-Madison newsletter.

To read the entire article please click on the following link:
www.wisconsinidea.wisc.edu/profiles/Paddock/

Dr. Susan Paddock, professor of professional development and applied studies, at UW-Madison.
 Photo: Jeff Miller

New Partnership—Member Benefit

AACPM is proud to announce a new partnership with The Public Manager, a not-for-profit quarterly publication, whose mission is "to encourage professionalism and high performance at all levels of government."

All renewing and new 2007 AACPM members will benefit from a year's subscription to the electronic version of The Public Manager magazine. One complimentary copy will also be mailed to each Member Society each quarter.

This new benefit begins with the Winter Edition now available through the Members Only page on the Academy's Web Site.

http://www.cpmacademy.org/members_only.htm

The AACPM Board is very interested in hearing your feedback.
 Becky Bryant, CPM,
 AACPM Member-at-Large for

Free Training

College education has gone open source. A number of top universities are placing their course materials on-line, free:
<http://update.informationweek.com/cgi-bin4/DM/y/n5Xy0GvhOm0G4n0E7h50ES>

No course credit is granted, but self-learners can have access to all the same materials as those shelling out tens of thousands of dollars annually. That's great news for IT pros who are either unemployed or looking to acquire new skills and knowledge.

The movement includes prestigious universities;

- MIT - <http://ocw.mit.edu/index.html>
- Johns Hopkins Bloomberg School of Public Health - <http://ocw.jhsph.edu/>
- and the University of California at Irvine - <http://ocw.uci.edu/> .

The Story of Stone Soup

Submitted by Rick Higgins (Author Unknown)

Once upon a time, somewhere in post-war Eastern Europe, there was a great famine in which people jealously hoarded whatever food they could find, hiding it even from their friends and neighbors. One day a wandering soldier came into a village and began asking questions as if he planned to stay for the night. "There's not a bite to eat in the whole province," he was told. "Better keep moving on." "Oh, I have everything I need," he said. "In fact, I was thinking of making some stone soup to share with all of you." He pulled an iron cauldron from his wagon, filled it with water, and built a fire under it. Then, with great ceremony, he drew an ordinary-looking stone from a velvet bag and dropped it into the water. By now, hearing the rumor of food, most of the villagers had come to the square or watched from their windows. As the soldier sniffed the "broth" and licked his lips in anticipation, hunger began to overcome their skepticism. "Ahh," the soldier said to himself rather loudly, "I do like a tasty stone soup. Of course, stone soup with cabbage-that's hard to beat." Soon a villager approached hesitantly, holding a cabbage he'd retrieved from its hiding place, and added it to the pot. "Capital!" cried the soldier. "You know, I once had stone soup with cabbage and a bit of salt beef as well, and it was fit for a king." The village butcher managed to find some salt beef...and so it went, through potatoes, onions, carrots, mushrooms, and so on, until there was indeed a delicious meal for all. The villagers offered the soldier a great deal of money for the magic stone, but he refused to sell and traveled on the next day. The moral is that by working together, with everyone contributing what they can, a greater good is achieved.



There is nothing retiring about retiring Commerce Safety & Buildings Deputy Administrator Ron Buchholz. Indeed, it's a wonder that the affable gentleman, who has worked for the division for 34 years, ever had time for work. Between his and wife Mary's family, church, hobby and volunteer commitments, the Buchholz's scarcely have time to come up for air. But that, it is evident, is how Ron likes it. He's a "never enough hours in the day" kind of guy.

Growing up in Milwaukee, Ron notes that he had two goals for himself in life. The first was to become an architect. Asked by his sixth grade teacher to help draw up some conceptual plans for an addition to his school, he says he was "hooked" from that moment on. He made that dream a reality in 1972, when he received his BS in Architecture and Urban Planning from the University of Wisconsin-Milwaukee (UWM).

His second goal was established the day he watched John F. Kennedy being sworn-in as the 35th president of the United States. JFK's Inaugural address challenged Americans to give of themselves through public service, and Ron took it to heart. He has strived ever since in both his personal and professional lives to do just that, and has demonstrated it in spades, time and time again.

Ron's career with the state began as a commercial building plan reviewer in the Safety & Buildings Division at the Department of Industry, Labor and Human Relations - DILHR (now the Department of Workforce Development).

Their first son Lauren was born in 1974, and son Geoffrey followed in 1976, the same year Ron was licensed as an architect and moved into code development, where he spent 13 years until he was promoted to Deputy Division Administrator in 1989, the position he retired from on April 20, 2007.

Between work and volunteer commitments, Ron found time to return to school to become a Certified Public Manager® obtaining his certification in 1995, a year before the formation of the Department of Commerce, the new home of Safety & Buildings.

He then joined, and eventually became president of, both the Wisconsin Society of Certified Public Managers® (WSCPM) and the American Academy of Certified Public Managers® (AACPM). In 2005, Ron received the latter's highest honor, the Henning Award, named for the founder of the AACPM, Kenneth Henning.

Serving the public for 34 years, Ron muses that he has seen seven Governors, 16 Department Secretaries and nine Division Administrators come and go. Yet something that never changed, he says, is the high level of services that the Safety & Buildings Division provide to the citizens of Wisconsin – despite administration changes and budget cuts.

"We have a very dedicated group of employees," says Ron "who have the opportunity to touch peoples' lives every day, where they live, work, and recreate." He adds that "I stayed all these years because I feel what we do is important and essential." However, Ron's staff will have to keep peddling without him while he pursues his hobbies of photography, woodworking and his interest in the Civil War – particularly the Wisconsin Iron Brigade.

And, thankfully for all of us at WSCPM Ron has signed on for one more year as AACPM President and will remain active with us!

FROM ALL OF US AT WSCPM—CONGRATULATIONS RON AND BEST OF LUCK TO YOU!

RANDOM THOUGHTS ON TIME MANAGEMENT

1. Many of us spend half our time wishing for things we could have if we didn't spend half our time wishing.
(Alexander Woollcott)
2. Time flies. It's up to you to be the navigator.
(Robert Orben)
3. Time is life. To waste your time is to waste your life.
(Merrill Douglass)
4. The more sand has escaped from the hour glass of our life, the clearer we should see through it. (Jean Paul)

RANDOM THOUGHTS ON GOALS

1. Avoid perfection. That last 10% of effort and skill it takes to achieve it isn't worth the time.
(Walter Wadsworth).
2. You miss 100% of the shots you never take.
(Wayne Gretsky).
3. There are two things to aim at in life: first, to get what you want, and after that to enjoy it. Only the wisest of mankind achieve the second. (Logan Pearsall Smith).
4. Nothing can add more power to your life than concentrating all of your energies on a limited set of targets.
(Nido Qubein).



Summer Countdown to the Sept.2007 AACPM National Conference!

by Mark Evans, 2007 AACPM Conference Chair

We are now down to just a little over 4 months before we welcome our friends from CPM state societies from around the country, here to the great state of Wisconsin! Looking back, we know we've come a long way. Looking forward, we know we've got the lion's share of our work ahead of us yet.

We do have 2/3 of our lodging rooms now booked but it does remain critical for people planning to stay at the Concourse, to reserve their rooms. We've been telling folks that since March 2006... but if you are one of those people who yet needs to book a room, call 1-800-356-8293 & ask Reservations for the AACPM block.

Our Web site, www.wscpm.org is kept pretty current on things you need to know! Remember to go to the link on the left of our Society's home page, to [2007 AACPM Conference](#), and then you'll find our past planning meeting minutes and dates for upcoming planning meetings, plus several other things related to the conference including:

- a link to register
- the conference schedule
- transportation info
- links to other cool stuff to see & do

Our meeting on May 10th will review our budget and several aspects of our marketing and entertainment venues. Our meeting on June 15th (rescheduled from the 8th) will be our 1st full program walk-through. This will give us the chance to verify some of our loose ends and help those assigned to things, get pieces completed before our next walk-through in August.

We've got a wonderful program lined up, great presenters and many very distinguished people who will be joining us and participating in this training conference. Plus, our special events and entertainment features will give everyone a wonderful sense of why we love Wisconsin.



WSCPM delegates at 2006 AACPM Conference in Lexington, Kentucky. (Left to Right) President Jeffrey Roemer, President-Elect Mark Evans, Richard Holden, Dianne Hughes, Debra Shufelt, Rick Higgins, Mary Buchholz, Ron Buchholz.

Wisconsin Society of Certified Public Managers®

Cathy Williquette, CPM, Publisher
Brown County Register of Deeds
P.O. Box 23600
Green Bay, WI 54305-3600

Phone: 920-448-4469

Fax: 920-448-4449

Email: Williquette_ca@co.brown.wi.us



**A Cadre of Management Professionals
Dedicated to Excellence in Government**

**We're on the Web
at
www.wscpm.com**

The purpose of WSCPM is to improve the quality of managers in the public sector through promotion of comprehensive training, professional growth and high ethical standards of behavior. We also provide service consistent with efficient and effective management practices, along with demonstrating vision and competence in professional management.

Membership Benefits:

- Recognition of commitment to professional standards
- Association with other professional managers
- Awareness of new developments in theory and practice
- Opportunities to contribute to professional public management projects
- Career development through continuing education
- Membership in the American Academy of Certified Public Managers® (AACPM)

2007 AACPM Conference Planning Committee

Site & Logistics

- Mark Evans, Chair
- Dianne Hughes
- Lutfi Shahrani

Program/Speaker-Presenter

- Cathy Williquette, Co-Chair
- Jeffrey Roemer, Co-Chair
- Debra Shufelt
- Susan Paddock

Hospitality

- Ron Buchholz, Chair
- Robbi Dreifuerst
- Susan Paddock

Entertainment & Activities

- Kathy Skiera, Chair
- Cynda Solberg
- Elizabeth Snider
- Lutfi Shahrani

Exhibitor/Sponsor

- Ron Buchholz, chair
- Cynda Solberg
- Harold Coltharp

Marketing & PR

- Dianne Hughes, Co-Chair
- Cathy Williquette, Co-Chair
- Elizabeth Snider
- Tammy Olson

Gift Bag

- Rick Higgins, Chair
- Richard Holden

Registration

- Richard Holden, Chair

Website Tip

Hi everyone, the web site www.shutterfly.com is one my wife and I started using recently that I thought I'd share with you to view and perhaps use. My wife has already taken several pictures from our new digital camera and made thank you cards and wedding date reminder announcements for my daughter on this web site that turned out great.

Rick Higgins