



WSCPM News

Volume 12, Issue 2

May 2009



Mark Evans, President
Director, Technical Services
Madison Metropolitan School District,
Madison, Wisconsin

FROM THE PRESIDENT Mark Evans, CPM

Our new President has passed that invisible line from the “First 100 Days” into all those days that follow. As has become some kind of tradition, perhaps more in this country than elsewhere, he offered a summary of accomplishments and challenges, as a measure of progress and accountability to all of us he serves. If each of the rest of us, in our respective roles as public managers, were to stand up and describe our key goals and accomplishments of the past 100 days, and outline what we believed were our key challenges for the future and the specific steps we were taking to address them, could we do it? Could we speak with clar-

ity of purpose, compassion for those in need of our help and conviction that inspires those who look to us for leadership? This is our responsibility. I fall short. I am relying on each of you to help me and together, we will help each other. So many others are counting on a compassionate and inspiring government that has a clarity of purpose to improve the quality of life for all and they are counting on us. Together, we will make a difference. To each of us, let us rededicate ourselves to make the next 100 days of our public work an inspiration to those we serve.

Training Opportunity

DEVELOPING PERFORMANCE IMPROVEMENT PLANS
Wednesday, June 17, 2009
GEF-1 Building, Room F305
Madison, WI 53703
8 am to 3:30 p.m.
\$79.00 WSCPM Member, \$99.00 Non-Member
To register or for additional information go to
www.wscpm.org

New Office Space for the WI CPM Program!

Susan Paddock and Robbi Dreifuerst and the Wisconsin CPM Program have moved their office south along Park Street to the spanking new University of Wisconsin Welcome Center located at 21 N. Park Street in Madison. This brings them closer to Fraboni's Deli, beach volleyball and Camp Randall Stadium! We wish them and their new home, all the very best!

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Basket Items Needed!!!

Help us showcase our great State by donating “Wisconsin” themed items that Mark Evans will be taking to the 2009 AACPM Annual Conference in Florida in September.

Mail items to Mark Evans, 7635 Widgeon Way, Madison, WI 53717 or bring to one of our upcoming events!

If every member donates one item, our basket will be overflowing!

Upcoming Activities

WSCPM Board Meeting -
Friday, June 5, 2009, 10:00 am-12:00
Board Room, Point Precision, 2675
Precision Drive, Plover, Wisconsin
54467—picnic to follow see page 2!





WSCPM Board Meeting “Tentative” Agenda for June 5, 2009

1. Upcoming September AACPM Florida Conference
2. Bylaws Review
3. SOP Review
4. 2009 Training Events
5. Discussion regarding candidates for Oct. 2009 Annual Meeting’s slate of officers for 2010-2011
6. Training Session on Web 2.0 Tools
7. Picnic and Games at a local park to follow! Bring a salad, dessert or fruit to share - meat & veggie burgers, fixings, paper goods and beverages will be provided!

Wisconsin CPM Program Policy Board

I am honored to have been appointed WSCPM Representative on the Wisconsin CPM Program Policy Board, replacing Ron Buchholz who served in this capacity for several years. Having attended my first meeting this past November as an observer, it is obvious that the Program is overseen by a group of dedicated professionals who have contributed greatly to the CPM Program. They uphold the mission “to contribute to the continuous improvement of public services by providing an educational program offered on an in-service basis to government employees.” The purpose of the Policy Board is to support the program by constructive review of curriculum and administration procedures as required by the National Certified Public Manager® Consortium Bylaws.

The Wisconsin CPM Program Bylaws indicate the Board shall:

1. Secure and maintain national accreditation for the Wisconsin Certified Public Manager Program®;
2. Enact policies supporting program quality and administration;
3. Counsel and advise the program director on course requirements, candidate program participation and completion requirements, fees and collection, and program marketing and promotion;
4. Monitor program quality;
5. Serve as liaison with the American Academy of Certified Public Managers® and the state and local units of government and promote the program to government officials;
6. Establish and maintain a liaison with other providers of public management education and professional development such as the Wisconsin Certified Public Manager’s® Society, the American Society for Public Administration, the LaFollette School of Public Affairs, UW System, UW Center system, and the Wisconsin Technical College System, to determine the most efficient and effective utilization of educational resources in the training of public managers.
7. Hear appeals and take action on issues concerning candidate admission, issues of “good standing” and certificate completion requirements.

As a new member of the Policy Board, there is much to learn! Last summer the CPM Policy Board conducted a strategic planning session, which will likely guide their work in the months ahead. The objectives of the retreat were to: identify the elements of a successful CPM Program, define a vision for the Wisconsin CPM Program for 2020, define the Board’s expectations of CPM’s leadership today and toward accomplishing the vision; and to define 2-3 goals for the Board to accomplish in 2009. Among the goals currently being worked on are to create talking points for board members to use when promoting CPM and to establish a contact list of organizations that the CPM Program use for promotional purposes.

I look forward to this opportunity to serve the Society in this capacity.

Dianne Hughes, WSCPM
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 Eau Claire County Sheriff’s Office
 Administrative Services Division Manager

Tried Kindle 1? Now Try Kindle 2!

by Virginia Nachreiner, CPM
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Have you ever wished you could fit more books in your suitcase when traveling? Have you ever been frustrated reading a book on your deck with the wind ruffling its pages? Have you needed a resource book at your fingertips while sitting at your office desk? If you answered yes to any of the above, you might want to check out the new Kindle 2 on Amazon's web site: www.amazon.com



Kindle 2 is your own private, portable library. Its newest pencil-thin wireless reading device has a sleeker design. There are now more than 260,000 books, magazines, newspapers and blogs available for download in just 60 seconds along with Wikipedia and the New Oxford American Dictionary. You can enjoy newspapers and magazines before they arrive at the newsstand! You can download over 50,000 audio titles from Audible.com including audio books, radio programs, audio newspapers and magazines. And Kindle 2 is glare-free to allow you to

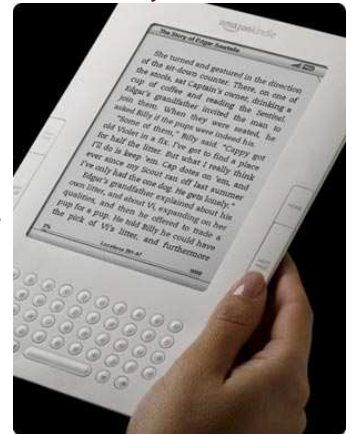
read in the sun.

Kindle 2 can read to you through its Text-to-Speech function. You can have background music while you read with downloadable MP3 files. You can choose to listen through Kindle 2's speaker or use the plug-in headphones. You can even read Kindle books on your iPhone.

Kindle 2 weighs only 10.2 ounces, measures 8" x 5", has a 6" black and white screen and has several different font sizes for easy reading. Kindle 2 holds more than 1,500 titles. It has 2 GB of internal storage and can be read on a single battery charge for up to 4 days with wireless on; up to 2 weeks with wireless off. It fully charges in about 4 hours and can be charged through your computer via the USB 2.0 cable. Amazon pays for Kindle 2's wireless feature so you won't receive a bill.

Kindle 2 is also great for disabled or paralyzed individuals. They have found it small, compact and easier to use than books.

The current cost of Kindle 2 is \$389.00. Most books can be purchased for download for \$9.99, which is less than the cost of the book itself. You can email documents and photos to your Kindle 2 for just 10 cents per document – or - to avoid the fee or if you're in a wireless area, you can email your documents to a Kindle email address for conversion.



New CPM Graduation Class!

The newest CPM class graduated in Janesville on Friday February 13th, 2009.

Judith Robson, Wisconsin State Senator from the 15th Senate District was the guest speaker at their graduation and Mark Evans, WSCPM President, welcomed them into the elite club of CPM Graduates!

Welcome to each of you!



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Proofed by Dianne Hughes, CPM

**A Cadre of Management Professionals
Dedicated to Excellence in Government**

**We're on the Web
at
www.wscpm.org**

The purpose of WSCPM is to improve the quality of managers in the public sector through promotion of comprehensive training, professional growth and high ethical standards of behavior. We also provide service consistent with efficient and effective management practices, along with demonstrating vision and competence in professional management.

Membership Benefits:

- **Recognition of commitment to professional standards**
- **Association with other professional managers**
- **Awareness of new developments in theory and practice**
- **Opportunities to contribute to professional public management projects**
- **Career development through continuing education**
- **Membership in the American Academy of Certified Public Managers® (AACPM)**

2009 WSCPM Officers

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