



WSCPM News

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Upcoming Activities

WSCPM Board Meeting - May 1, 2008, 10:00 a.m. to 12:00 p.m. with lunch to follow at the United Way of Madison, 2059 Atwood Ave., Madison.

FROM THE PRESIDENT

Mark Evans, CPM

I believe from time to time, to keep some perspective on our role in making government work, we should reflect on how our collective present and future is linked to the past. As one example, sometimes it almost seems like ideas of leadership must be new. They're not. All the things we try to be aware of each day as we try to model exemplary leadership skills in all the things we do... things we learned not just in CPM but from others we've watched and admired... are things learned, modeled and taught by others. All of these evolving ideas of what it is to be an effective leader have come not just from decades or centuries but millennia of social experimentation. This was reinforced to me in a small way last summer when I was visiting my Aunt Estelle, in NY. She just turned 90 last December. She had graduated from Cornell in 1940 and she was looking through old papers my grandfather, who passed away in the early 1960's, had accumulated and saved. One old typed sheet was titled, "The Leader's Approach to Problems" by Dean Carl E. Ladd. (I saved this sheet and did a Google search on Ladd, finding out he was the Director of Extension at Cornell from 1924 to 1930. You can check out some information on him from this site: <http://rmc.library.cornell.edu/EAD/htmldocs/RMA00097.html>)

This old typed sheet included the following:

Get all the facts before judging.

Base decisions on facts rather than emotions – one may have to use emotions to

put the decision across to others.

Think through objectives clearly and impress them on all concerned even though attainment seems impossible.

Sometimes, opportunity will come to make progress. Your established objectives will then guide you. It is always more important to know your objectives than to have immediate means of reaching them.

If fighting for a cause:

- a. One may have the luxury of losing one's temper only if it concerns him individually.
- b. If others are concerned, pick one's own time and place and fight with a determination to win.

One who generalizes too much should always force himself to be specific by giving examples.

Have enough vision to search the future, but be practical enough to select a daily job that works in the right direction.

If completely baffled by a problem, do not waste too much time on it; lay it to one side but keep it in sight and sometimes a way will open.

Don't worry over past mistakes... don't hesitate to keep charging ahead.

Nothing is as bad as the anticipation of it.

As I read over this old sheet, I was

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In Memoriam

Those of you who attended the AACPM Awards Banquet in Madison last September may remember the special award given to Robert Slotke, a Wisconsin CPM. Robert humbled us with his incredible determination and passion for learning as he battled cancer during the program. Robert passed away on February 20, 2008, leaving behind many who feel blessed to have known him.

Susan Paddock & Robbi Dreifuerst
Wisconsin CPM Program

AACPM is still seeking candidates for their upcoming elections. If you know someone that is considering throwing their hat into the ring, or if you feel inclined yourself, please take the opportunity to complete the process.

If you have any questions, please feel free to contact Greg Hyland or Ron Buchholz. Ron's e-mail address is ron-buchholz@charter.net and Greg can be reached at Greg.Hyland@YumaAz.gov gdhyland@yahoo.com or by calling (928) 580-4751.

The following positions are up for election with the successful candidate taking office January 1, 2009:

PRESIDENT-ELECT (3-Year Term - 1 year as President-Elect, 1 year as President, and 1 year a Past-President)

TREASURER (2 Year-Term)

MEMBER-AT-LARGE for Conferences and Communications (2 Year-Term)

Nomination Submittal Deadline is June 30, 2008

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struck both by how many elements of it, although written over 80 years ago, not long after the devastation of World War I, spoke to getting the "facts", establishing, communicating and being very conscious of your "objectives", having a "vision" and the responsibility each of us has to "keep charging ahead."

This is a personal message for each of us. It's not new. When I read Ladd's sheet from my grandfather's files, I felt a connection to a social legacy we all share. It's a legacy of being stewards of ideas designed to help organizations be responsive, progressive and more effective in our service to others. May each of us continue to carry these ideas forward in all the things we do each day as public managers.

WSCPM 2008 Goals And Objectives

1. To increase membership in the society to 70 members while also focusing on retention of current members.
 - Finalize the agreement with the State CPM Program to build in membership fees for CPM candidates, so that they become associate members when they register for the program.
 - Encourage Society members, and board members in particular, to attend graduation ceremonies to encourage Society membership.
 - Make personal contacts to all graduates within one month of the graduation ceremony.
 - Make personal contacts to program graduates from previous year's classes; supplement with brochure and new member orientation materials outlining the benefits of membership.
 - Focus on retention of existing members by renewing commitment of service delivery to members.
 - Send newsletter to all interested parties 4 times during year. (February, May, August, November).
 - Further enhance the Society Website.
 - Recognize a member with the "Manager of the Year" Award.

2. To continue development of partnerships between the Society, the CPM Program and other interested organizations in providing training opportunities.
 - Maintain the partnership with the Oneida Nation of Wisconsin, the Certified Public Manager Program and WSCPM and develop a schedule of training for the year.
 - Host/coordinate additional training opportunities to stabilize society revenues.
 - Implement Speakers Bureau Program.

3. To continue participation in AACPM and Consortium Activities as appropriate.
 - Submit articles to AACPM Newsletter on a routine basis.
 - Nominate Society Members for the Henning Award and Wilkinson Scholarship.
 - Encourage Society Members to run for AACPM office or to seek out appointments to AACPM Committees.

4. To maintain and enhance partnerships between Society and CPM Program through participation with joint ventures and opportunities designed to meet goals and objectives of all parties.

Issues of Concern

1. Maintaining services and networking opportunities in all geographic regions of Wisconsin. Budget restrictions may prohibit some individuals from attending society sponsored events and meetings. The fiscal climate does not appear to be improving and, therefore, this issue will continue to be a concern.
2. We are challenged to increase the number of members in the society. Networking with other public managers is critical in these difficult budget times; however, it is this type of activity, which frequently is eliminated first as managers make tough budget decisions. Our society and all others need to find ways to encourage support of association with other professional managers. This same challenge applies to the recruitment of talented individuals who will be needed to fill leadership positions in the future.
3. Managing the technology needs of the Society in a consistent, timely, and cost effective fashion.

**Wisconsin Society of Certified Public
Managers®**

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**A Cadre of Management Professionals
Dedicated to Excellence in Government**

**We're on the Web
at
www.wscpm.com**

2008-2009 WSCPM Officers

Board of Directors:

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Lutfi Shahrani, PRESIDENT-ELECT
Benefits Operations Bureau Director
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Rick Higgins, SECRETARY
Trust Fund Supervisor, Benefit Appraisal Sec
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Kathy Skiera, TREASURER
Department of Administration
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The purpose of WSCPM is to improve the quality of managers in the public sector through promotion of comprehensive training, professional growth and high ethical standards of behavior. We also provide service consistent with efficient and effective management practices, along with demonstrating vision and competence in professional management.

Membership Benefits:

- Recognition of commitment to professional standards
- Association with other professional managers
- Awareness of new developments in theory and practice
- Opportunities to contribute to professional public management projects
- Career development through continuing education
- Membership in the American Academy of Certified Public Managers® (AACPM)

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Ex-Officio:

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