



WSCPM News

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Mark Evans, President
Director Technical Services
Madison Metropolitan School District,
Madison, Wisconsin
morpho6@tds.net

FROM THE PRESIDENT

Mark Evans, CPM

Regardless of What Jimmy Predicts....

We are working our way through another Wisconsin winter with memories of a warmer last summer and fall ... and expectations for another beautiful spring that will get here sooner or later (regardless of any disagreements between Punxsutawney Phil, Buckeye Chuck or Jimmy The Groundhog). And when we do stare out the window, we also remember all the good things we did last year... and we look forward to things we want to do well this year. That's true of our Society.

We had a great Conference here in Madison. It was our Society's 1st chance to host a National AACPM Professional Development Conference and we worked very hard together to make it happen and we did it well. We're so proud of what we did that we'll leave information on our Conference and links to all the photos we took right there on our Web site, www.wscpm.org, through 2008 for everyone to enjoy. The conference was a great success, providing great educational programs and networking... and we had a lot of fun.

We did lots of other things last year, too, and along the way, our WSCPM membership

reached an all-time high of 124 members (54 Certified, 68 Associate, and 2 Honorary).

We now look eagerly forward to build on all we've done, target our priorities with specific actions and help each other and our Society move forward as better and even more skilled stewards of public service. On our horizon will be 3 professional training events, the first of which will be **Verbal Judo & Leadership Tactics for All Public Sector Managers**, Wednesday 27Feb. at the Best Western Inn on the Park. Go to our Web site, click on the link for Upcoming Events and get yourself registered! This will be a great class (lunch and refreshments are provided) and you can even take it for CPM credit, if you'd like. Our new President-Elect, Lutfi Shahrani, is planning our next training events so you'll be hearing more from him before long.

We have other ideas for the year and for professional development we would like to discuss at our next WSCPM Board meeting that will be held 10am to noon, Thursday 28Feb. at United Way. (2059 Atwood Ave., Madison, WI 53704).

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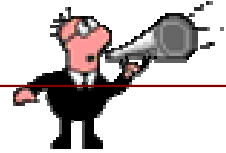
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Upcoming Activities

Verbal Judo Training - February 27, 2008, Best Western Inn on the Park, on the Capitol Square, 22 S. Carroll St., Madison 8:00 am—3:30 pm (more info on page 2)

WSCPM Board Meeting - February 28, 2008, 10:00 am to 12:00 pm with lunch to follow at the United Way of Madison, 2059 Atwood Ave. - Free Parking.



TRAINING OPPORTUNITY

The 1st 2008 Professional Training event hosted by the **Wisconsin Society of Certified Public Managers®** will be held at the Best Western Inn on the Park on the Capitol Square in Madison on Wed. 27Feb.2008. This outstanding event is titled, **Verbal Judo & Leadership Tactics for All Public Sector Managers**. Refreshments and lunch will be provided and the Best Western Inn on the Park will provide attendees with free parking. This will be an outstanding program & if you haven't already, we encourage you to sign up right away! (CPM program credits are available for those currently in the CPM Program.) Please visit our Web site, www.wscpm.com and click on **Upcoming Events!** to access the registration brochure & get registered!

WCPM is recruiting for a person who will focus on programs for local government, especially (but not only) in the areas of public safety and public works. Please pass this announcement on to anyone you think might be eligible for and interested in the position.

http://www.ohr.wisc.edu/pvl/pv_057411.html

Thank you!
Susan Paddock

SPEAKERS' BUREAU

The WSCPM Speakers' Bureau is used as a way to provide speakers on topics of interest to WSCPM members and others in Wisconsin. By providing speakers from WSCPM membership, WSCPM demonstrates a clear membership benefit: access to experienced "trailblazers" who have already confronted the challenges confronting public managers today.

This program works best when we hear from you. If you have ideas or topics that would be of interest to your state agency or association, or you are willing to volunteer as a guest speaker to represent WSCPM, please email Lutfi Sharani, President-Elect at Lutfi.sharani@dwd.state.wi.us Your input and participation are what drives this program!

AACPM NEEDS YOU!

AACPM is seeking members to serve in leadership roles! The following positions will be up for election this year with the successful candidates taking office on January 1, 2009:

- President-Elect (3-year Term— 1 year as President-Elect, 1 Year as President and 1 Year as Past-President)
- Treasurer (2-year Term)
- Member-at-Large for Conference and Committees (2-Year Term)

A link to the updated 2008 Election Nomination Form is posted on the Academy Web Site (www.cpmacademy.org) and information regarding the Election appears in an article in the December 2007 Newsletter.

Nomination Submittal Form deadline date is June 30, 2008 however it is never too early to apply! So please give this some thought and if you are able and willing WSCPM encourages you to apply!

If you have any questions, or would like to discuss the possibility of running for office, please contact Greg Hyland, AACPM President at (928) 373-5023 - work, (928) 580-4751 - cell, or via e-mail at Greg.Hyland@YumaAZ.gov or Ron Buchholz, AACPM Past President and Chair of the 2008 AACPM Board of Elections Committee at 608/271-0763 ronbuchholz@charter.net

Training Tip #185: Favorite Give-Aways #2 from Deborah Laurel

One of my favorite give-aways is the rainbow-colored mini slinky that comes in a variety of different shapes, such as stars, fish, hearts, and butterflies, as well as geometric shapes, like circles and hexagons. They are very easy to use as metaphors for any training content that emphasizes flexibility and resilience, such as responding to change, making effective presentations, or meeting the needs of different learning styles- or content that emphasizes extending yourself without losing yourself, such as assertive skills or risk taking. I'm sure you get the picture: they are extremely flexible (no pun intended)!

As the trainer, all you need to do is to ask the question: ["How is whatever the training content is] like a slinky?" Your participants will take off brainstorming and create their own meanings and references, to which you can return throughout the training session. There is also the extra added benefit that the slinkies are lots of fun to play with, keeping hands busy and minds active!

Although I really do NOT own any stock in Oriental Trading Company, it is very nice that they offer an assortment of 50 for less than \$15. Just look for this under mini rainbow magic spring assortment.

Another favorite give-away is a small plastic kaleidoscope. When the participants look through their kaleidoscopes, they work beautifully focused on the colorful kites I put up on the walls. If your content is concerned with appreciating diversity or different perspectives (in team building, negotiation, or conflict management), or creativity, they are very relevant. The one drawback is that the plastic covers come off pretty easily, so I always warn participants not to take them with them if they or anyone around them, such as small children, might put them into their mouths! As a result, they often leave them.. In comparison, it is exceptionally rare that any participants leave the slinkies!

Deborah Laurel, President
 Laurel and Associates, Ltd.
 Workplace Learning and Performance
<http://www.laurelandassociates.com>

Note: Deborah Laurel was one of the presenters at the 2007 AACPM Annual Conference



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Lunch will be provided and our meetings are open to all of our membership, so please come and participate in the discussion and planning.

Meanwhile, if you haven't done so yet, please renew your membership in our Society. We are looking forward to sharing some other exciting things this year and we want your help, ideas and companionship along the way!

Best wishes to each of you!

Mark H. Zumbach, CPM

"As we live through another Wisconsin winter, people do say it's a nice time to relax and catch up on your reading... and when it's 15 degrees outside, it's nice to just sit & read the newspaper & keep up with current events."



Wisconsin Society of Certified Public Managers®

Cathy Williquette, CPM, Publisher
Brown County Register of Deeds
P.O. Box 23600
Green Bay, WI 54305-3600

Phone: 920-448-4469

Fax: 920-448-4449

Email: Williquette_ca@co.brown.wi.us



**A Cadre of Management Professionals
Dedicated to Excellence in Government**

**We're on the Web
at
www.wscpm.com**

The purpose of WSCPM is to improve the quality of managers in the public sector through promotion of comprehensive training, professional growth and high ethical standards of behavior. We also provide service consistent with efficient and effective management practices, along with demonstrating vision and competence in professional management.

Membership Benefits:

- **Recognition of commitment to professional standards**
- **Association with other professional managers**
- **Awareness of new developments in theory and practice**
- **Opportunities to contribute to professional public management projects**
- **Career development through continuing education**
- **Membership in the American Academy of Certified Public Managers® (AACPM)**

Who Packs Your Parachute?

Charles Plumb was a US Navy jet pilot in Vietnam. After 75 combat missions, his plane was destroyed by a surface-to-air missile. Plumb ejected and parachuted into enemy hands. He was captured and spent 6 years in a communist Vietnamese prison. He survived the ordeal and now lectures on lessons learned from that experience!

One day, when Plumb and his wife were sitting in a restaurant, a man at another table came up and said, "You're Plumb! You flew jet fighters in Vietnam from the aircraft carrier Kitty Hawk . You were shot down!" "How in the world did you know that?" asked Plumb. "I packed your parachute," the man replied. Plumb gasped in surprise and gratitude. The man pumped his hand and said, "I guess it worked!" Plumb assured him, "It sure did. If your chute hadn't worked, I wouldn't be here today."

Plumb couldn't sleep that night, thinking about that man. Plumb says, "I kept wondering what he had looked like in a Navy uniform: a white hat; a bib in the back; and bell-bottom trousers. I wonder how many times I might have seen him and not even said 'Good morning, how are you?' or anything because, you see, I was a fighter pilot and he was just a sailor." Plumb thought of the many hours the sailor had spent at a long wooden table

in the bowels of the ship, carefully weaving the shrouds and folding the silks of each chute, holding in his hands each time the fate of someone he didn't know.

Now, Plumb asks his audience, "Who's packing your parachute?"

Everyone has someone who provides what they need to make it through the day. He also points out that he needed many kinds of parachutes when his plane was shot down over enemy territory -- needed his physical parachute, his mental parachute, his emotional parachute. He called on all these supports before reaching safety.

Sometimes in the daily challenges that life gives us, we miss what is really important. We may fail to say hello, please, or thank you, congratulate someone on something wonderful that has happened to them, give a compliment, or just do something nice for no reason. As you go through this week, this month, this year, recognize people who pack your parachutes.

