



WSCPM News

Volume 9, Issue 1

February 2006



From the President

FROM THE PRESIDENT

Jeffrey Roemer, CPM

The New Year has begun and your newly elected Board of Directors is off and running. The Board participated in an officer transition meeting last month and spent the balance of the month transferring bank accounts and files so that we are ready to go. The first regular board meeting will be February 7, 2006, at 10:00 a.m. in Menasha. We invite any and all members to attend the board meetings on a regular basis. Please contact me if I can be of any assistance to you and I hope

all of you have a Happy New Year.

To those of you who have paid membership dues and participated in Society events, I thank you for your commitment and support! To those of you who have graduated from the CPM Program but have not yet become involved with our Society, I urge you to consider doing so! Your financial support through membership dues and participation in Society sponsored events as well as your contributions of time; talent and skill are the foundation of our Society's success. Our continued success is depend-

ent upon your membership and support.

- There are many benefits to membership including: Automatic membership into the American Academy of Certified Public Managers that connects us with other CPM graduates from around the country.
- Career Development opportunities through Continuing Education—at reduced prices!
- Opportunities to participate in our newly created Speakers Bureau, which provides members

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Upcoming Activities

WSCPM Board Meetings 2006

- February 7, 2006 - 10:00 a.m.—1:00 p.m. Menasha Public Library, corner of First and Racine, Menasha
- May 5, 2006 - Dept. of Commerce, 201 Washington St., Room 3C, Madison
- October 3— TBD



Mark Evans (center) times participants competing in the Tower of Hanoi game during a training session he was presenting on Public Records, Privacy, & Supporting Technology to the WRDA on October 5, 2005.

POSITIVE NETWORKING TIP #1 A BETTER WAY TO NETWORK: The seminal secret of positive networking is discovering what you can do for someone else. It's about opening a relationship, not closing a sale. When you network this way, it takes all the pressure off - guaranteed.

(Source: 88 Positive Networking Tips, by Darcy Rezac, author of the Frog and the Prince: Secrets of Posi-

We Need Your Help!

If you don't have time to serve on a committee but would like to help WSCPM I have just the opportunity for you! We are in the initial planning stages for the 2007 AACPM Conference we will be hosting in Madison! This is a very exciting planning event for our Society because it will be the first time Wisconsin has hosted the AACPM annual conference!

I serve as co-chair of the 2007 AACPM Program Chair and we have been directed to come up with "theme" names for our education tracks at the conference. Here's where you can help! Please help us by providing your ideas/thoughts on titles for the following educational tracks:

COMMUNICATION, FISCAL MANAGEMENT, CUSTOMER FOCUS, TECHNOLOGY, LEADERSHIP,

INNOVATION, HUMAN RESOURCES AND SOCIAL BEST PRACTICES.

Keeping with themes related to **Wisconsin** and our overall conference theme **Forward** we need to creatively title each of these eight tracks.

Early discussions focused on Wisconsin's famous people, notable events and places. An early suggestion would be to add **Forward** to each title; **FORWARD IN COMMUNICATION...**

When the State of Kansas hosted they titled tracks to coincide with *The Wizard of Oz* (Dorothy Track, Lion Track, etc.)

So put your creative caps on, help your society by submitting your ideas to me!

Cathy Williquette Williquette_ca@co.brown.wi.us

President's Message Continued...

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the chance to showcase their expertise while also promoting our Society.

- Access to statewide and national conferences that are top-notch! The Wisconsin Society hosts the national AACPM conference in 2007 and opportunities for your involvement are extensive.
- Networking with other graduates keeps us aware of new developments in theory and practice and keeps us updated on public management "best practices".

Please see the following page for membership information. You can print it, fill it out and send it in with your dues. [If you are a New Member, a new membership packet with our Society Pin and lots more information will be sent!]

Keep in touch with us by visiting our Web site at www.wscpm.org. We are a cadre of management professionals dedicated to excellence in government. We urge you to either renew your membership now, or join us for 2006—you won't be disappointed!

SOCIETY REPORTS ACCOMPLISHMENTS TO AACPM

CPM State Societies are required to submit an annual report to the American Academy of Certified Public Managers ®(AACPM). The Wisconsin Society was pleased to do so on your behalf. Following are the highlights from that report:

1. Continued its planning efforts to host the 19th Annual National Conference in Madison, Sept. 8-12, 2007. The conference will be held at the Madison Concourse Hotel. The conference theme "Forward in Public Management" was used to develop the conference logo.
2. Hosted a training conference entitled "Verbal Judo" September 29, 2005, which was attended by 43 individuals.
3. Collaborated with the Wisconsin Register of Deeds Association to conduct a training session entitled "Public Records, Privacy & Supporting Technology", October 5, 2005, which was attended by 36 individuals.
4. Continued the working relationship with the Oneida Nation of Wisconsin and the State CPM Program to provide training seminars for which the Society serves as Coordinator. A total of 11 sessions were conducted in 2005.
5. Accomplished a variety of tasks intended to improve communication among Society members and CPM graduates including: update of Society brochure and By-laws; updates of data bases for graduate and member information; ongoing use of the new member packet and an update of Society letterhead and ongoing development of our website.
6. Continued development of a Society Speakers Bureau.



Wisconsin Society of Certified Public Managers®

2006 Membership Application Form

Date Dues Being Sent: _____

____ Certified Member \$60* Individuals with the designation Certified Public Manager (CPM) through a management program accredited by the National Certified Public Manager Consortium are eligible.

*** (Fee includes your membership in the American Academy of Certified Public Managers !!)**

____ Associate Member \$30 Individuals with 75 hours from the Wisconsin Certified Public Manager's Program are eligible.

____ New Member [check here if you have not previously been a member of WSCPM]

____ Membership Renewal

Name _____

Title _____ Agency/Division _____

Address _____

Phone # _____

Fax # _____

Send to:

David A. Ryun, Lt.
Treasurer, W.S.C.P.M.
Wood County Jail Admin.
P.O. Box 8095
Wisconsin Rapids, WI 54495 -8095

MAKE CHECKS PAYABLE TO WSCPM

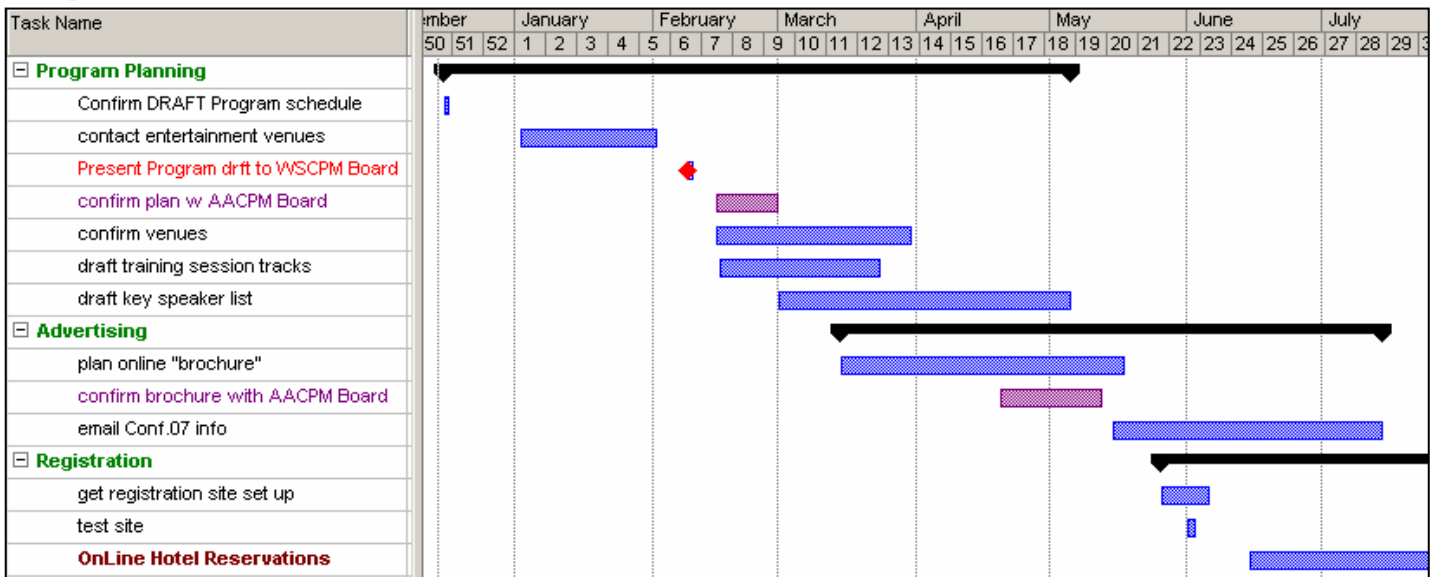
By Mark Evans, WSCPM 2007 Conference Chair

Thanks to the efforts of many of our WSCPM members, we are making great progress on our plans to host the national AACPM conference in Madison in Sept.2007! Our logo, modified slightly following suggestions by the AACPM Board late last fall, is now a beautiful image we'll be using on all of our marketing materials. That's very timely because we have a lot to put together this spring!



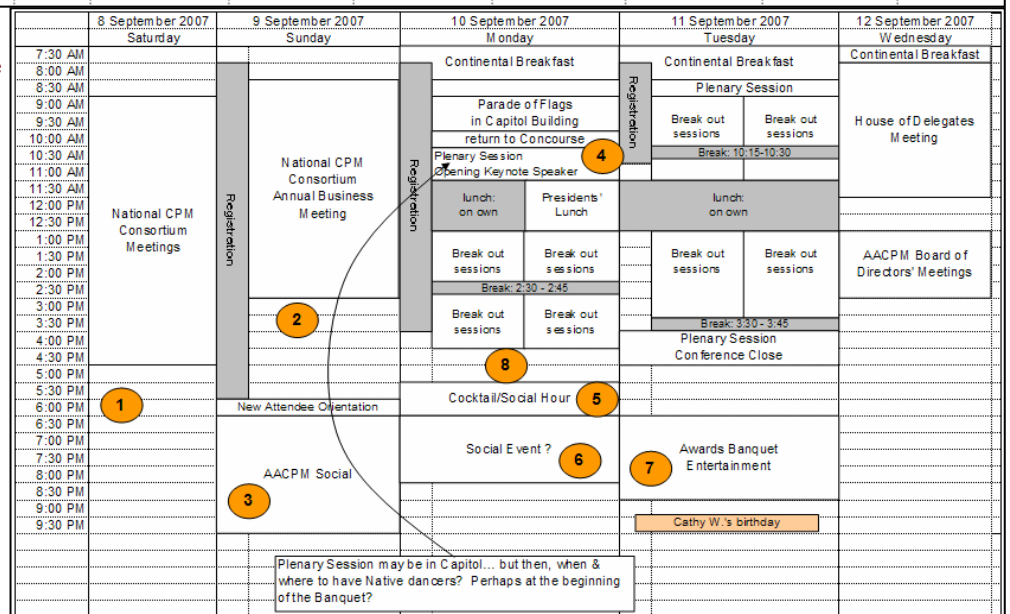
Due to the IronMan competition which will be hosted in Madison, Sun. 9Sept. 2007, Madison hotels expect rapid & full bookings by **mid-Sept.2006**. Since we wish to encourage a large attendance at our conference, it is therefore very important for us to provide people considering attendance, information enticing them to come & the opportunity to reserve lodging as soon as possible. Pending approval by the AACPM Board this spring, we may enable our conference attendees to begin booking their lodging for Sept. 07 **starting in summer 06!**

To make this happen, we have some steps to accomplish this spring. The Gantt chart depicts some of these steps!



Meanwhile, several people have been working on our entertainment venues to fit activities within our schedule program format. A graphic representation of our program is displayed to the right into which numbers have been inserted when different special events or entertainment venues are being planned. A draft list of these events are:

1. Madison area theme tour & dinner boat rides.
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Plenary Session may be in Capitol... but then, when & where to have Native dancers? Perhaps at the beginning of the Banquet?

Wisconsin Society of Certified Public Managers®

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**A Cadre of Management Professionals
Dedicated to Excellence in Government**

**We're on the Web
at
www.wscpm.com**

The purpose of WSCPM is to improve the quality of managers in the public sector through promotion of comprehensive training, professional growth and high ethical standards of behavior. We also provide service consistent with efficient and effective management practices, along with demonstrating vision and competence in professional management.

Membership Benefits:

- Recognition of commitment to professional standards
- Association with other professional managers
- Awareness of new developments in theory and practice
- Opportunities to contribute to professional public management projects
- Career development through continuing education
- Membership in the American Academy of Certified Public Managers® (AACPM)

2007 AACPM Conference Planning Committee

(Continued from page 4)

2. watch IronMan competition
3. tail-gate party at Concourse
4. Native dancers
5. seek corporate sponsor
6. Social: dinner-on-the-farm theme
7. Short event before eating?
8. info on seeing the City

Clearly, we have a lot to do and we need all the help we can get! If you can join us at our Board meeting, that would be great! If you can't join us on Feb. 7th, but would like to help, email Mark at morpho6@tds.net and we can make sure you are invited to our next Conference Planning meeting or connect you with one of our Subcommittee Chairs. This will be a wonderful conference!

Site & Logistics

- Mark Evans, Chair
- Dianne Hughes
- Lutfi Shahrani

Program/Speaker-Presenter

- Cathy Williquette, Co-Chair
- Jeffrey Roemer, Co-Chair
- Debra Keckeisen
- Susan Paddock

Registration

- Richard Holden, Chair
- Lt. David A. Ryun

Marketing & PR

- Dianne Hughes, Chair
- Don Marx
- Elizabeth Snider

Hospitality

- Ron Buchholz, Chair
- Robbi Dreifuert
- Susan Paddock

Entertainment & Activities

- Cynda Solberg, Chair
- Elizabeth Snider
- Lutfi Shahrani

Exhibitor/Sponsor

- Harold Coltharp, chair
- Cynda Solberg
- Cathy Williquette

Gift Bag

- Rick Higgins, Chair
- Beth Wroblewski