

Background on our 2007 AACPM Conference Logo!

In May 2004, the 2007 Conference Planning Committee selected as our 2007 AACPM Conference theme: "**Forward in Public Management.**" This was selected to honor our state's motto, "Forward," as well as the bronze statue named Forward on the Capitol Square in Madison. (This bronze statue is of great historical significance. The original version of this statue was displayed at the Chicago Columbian Exhibition in 1893 in honor of the Women's Suffrage Movement.)

We then focused on developing a logo. We collected drafts and made a preliminary selection at our March 2005 Board meeting in Green Bay. Suggestions were made to change the element composition prior to a follow-up review in May 2005 and the final draft logo was presented at our Conference Planning meeting at the Madison Concourse Hotel on 9Aug.2005. Our 2004-2005 WSCPM President, Dianne Hughes, then presented this logo to the AACPM Board for their approval in September 2005 in NH. Following AACPM Board recommendations, the AACPM logo within our logo was moved to the left of the image and our final 2007 conference logo was first used in the header of our 16Dec.2005 Conference Planning Meeting minutes.

